



## Technology Partners

### Join US at the 2025 International In-Service Training!

To our valued technology partners,

The 2025 IABTI IIST is fast approaching, and we are excited to prepare another great event in Sawgrass. Here is some information that you might find helpful in the coming months:

#### **Booth Fees:**

- \$2800.00 per table area (includes two chairs and two representatives)
- Additional representatives: \$250 each
- Fee increases to \$3500 on June 1, 2025

#### **Sponsorships Opportunities:**

- **\$14,000 Diamond Sponsorship:** includes all items from lower levels + attendance to all Regional In-Service Training events (excludes the BSCC)
- **\$10K Platinum Sponsorship:** Includes 2 booths, custom email to all IABTI members, 2 RISTs, recognition & advertising.
- **\$5K Gold Sponsorship:** Includes 1 booth, attendance at one Regional In-Service Training event, recognition & advertising.
- **\$2500 Silver Sponsorship:** Sponsor of coffee and breaks

*Cancellation Policy: No cancellations accepted after June 1, 2025. Prior to this date, a \$250 administrative fee applies.*

**Conference Info:**

IABTI is committed to making the technology vending area a large success for both attendees and technology partners. We will continue with the evening technology showcases.

**Booth Spaces/Locations:**

- Assigned by sponsorship level in high visibility/traveled areas of the technology display area.
- General booths will be assigned throughout the hall as necessary to complete the footprint.

**Attendee Perks:**

- Attendees will get two free drink tickets for each night of the technology showcase event.
- The passport program will be reinstated. Mark attendees' logs as they visit your location. Prizes will be drawn from completed passport forms.

**Set up time:**

- Monday June 23, 2025, after opening ceremonies.

**Exhibit Hall Hours:**

- Monday June 23, 2025: Opens after the last session and closes at 9:00 PM.
- Tuesday June 24, 2025: Opens after the last session and closes at 9:00 PM.
- Wednesday June 25, 2025: Outdoor demonstrations area will be marked off. More details to come. Please advise if you plan to attend outdoor day.

*Note: The vendor room will be secured when closed. Ensure you take what you need before it is secured.*

**Shipping Information:**

- Companies are responsible for shipping equipment to/from the hotel, this includes costs. The hotel uses union personnel for package handling.

**Conference Address:** Sawgrass Marriott  
1000 Tournament Players Club Blvd.  
Ponte Verda Beach, FL. 32082  
888-789-3090

**Technology Partner Meeting:**

- Monday June 23<sup>rd</sup>, 2025. Time will be announced and posted at registration on Sunday June 22, 2025.

If you have any questions, please feel free to reach out to:

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